



# 2020 Naming Opportunities and Policy



# Who is Columbia Springs?

---

## MISSION

*Columbia Springs offers a unique setting and educational experiences that foster a greater awareness of the natural world and inspire stewardship.*

Columbia Springs envisions a world made better through educating our youth and our community. We inspire our community to be better stewards of our Earth and foster a greater awareness of our natural world. We achieve this through our onsite K-12 science and nature programs and community events.

## 2019 ACCOMPLISHMENTS



Volunteers gave about 8,000 hours to help our programs



We introduced a new monthly event, Family Nature Days, to bring more families into nature



Repair Clark County fixed 1808 items, with a 91% success rate



Our science and nature field trips taught over 6,000 students, plus their teachers and chaperones



Salmon in the Classroom increased participation by working with more teachers and classrooms per school

Columbia Springs is a 501 (c) (3) non-profit that is located along the Old Evergreen Highway in Vancouver, Washington. Our 100-acre urban natural site is an outdoor education center that consists of two lakes, over two miles of hiking trails, wildlife observation decks, and is home to three endangered species. Besides our educational programs, our site is open to the public from dawn until dusk, seven days a week for all to enjoy. In 2019, we have directly connected with over 20,000 individuals in our community.

Although other organizations in the area offer similar programs, we are unique in that our site is a large outdoor classroom and our educational staff works closely with our local school districts to provide relevant curricula that coincide with what the students are learning in their classroom. There is a need and demand in our community for outdoor education and science learning in a natural setting, as we served close to 7,000 participants in 2019 alone and many more are on a waiting list. Our onsite programs help students learn about ecosystems that live within our site.

As Addy, a local 5th grader, pointed out:

*"I really enjoyed learning about the plants and trying to spot them on the hike, it really made my experience so much better."*

During the 20 years that we have been in operation, we have reached well over 100,000 guests and taught a whole generation of Clark County residents about watersheds, biology, preservation and conservation. We rely on our Community Partners to make our mission and work possible. With your support, we can continue to inspire children and families, to strengthen our community.



# K-12 Education and Community Events

---

There is a need in our community for outdoor education and science learning in a natural setting. Onsite programs help students learn about ecosystems at our 100 acre outdoor classroom. Programs connect with school science curriculum and allow students to see first-hand the plants, animals and natural ecosystems that sustain our community.

Programs are led by our qualified staff of environmental educators, program materials are provided and all content is aligned with the Next Generation Science Standards. In 2019, we saw record number of almost 7,000 participants on our field trips.

Many of the students who come on one of our field trips do not have access to a nature green space near their home. Our field trips open up a new world for many students who visit by engaging them in an outdoor setting with excellent science learning that they can bring back to the classroom. Teachers often report that students who struggle in a classroom setting do very well at Columbia Springs.

Our education coordinator works directly with curriculum administrators at the two largest school districts in our community. All curricula are designed to support in class learning for the STEM concepts of science and engineering, and now more specifically with the innovative Next Generation Science Standards being handed down from the state level. This is an exciting time for Columbia Springs.

Seeing a need to engage both children and their families, we offer free to low cost community events where children and their families can participate in hands-on activities and to work as a team in critical thinking and problem solving as they navigate through a scavenger hunt or a "choose your own adventure" exploration of the site.

*"The hike around the lake was a HUGE hit. So many students had never been on any kind of hike before, and they were enthralled!"*

– 5th grade teacher at Hearthwood Elementary



# Naming Opportunities

What sets us apart from other similar organizations is that our education coordinator works directly with curriculum administrators to ensure that our programs are relevant to what the children are learning in the classroom, keeping with Next Generation Science Standards. We also partner with homeless service organizations such as Share and Evergreen Habitat for Humanity, as well as low income programs such as Boys and Girls Clubs of Southwest Washington to identify children in their programs who would most benefit from our summer nature programs.

With the help from community members like you, we will be able to continue our mission for years to come, while leaving your legacy in the community that you love.

Naming Opportunity	Purpose	Minimums
<b>Programs</b>		
_____ at Columbia Springs	To provide an endowment for the maintaining and operations of Columbia Springs	In 2020, the minimum endowment to be formed would be a gift of <b>\$1.3 million (US)</b> . This endowment would be place intact for perpetuity, prudently invested, and an agreed amount by the Board of Directors will be distributed for the purpose stated.
_____ Program at Columbia Springs	To provide funds for the operation of a program at Columbia Springs	Provide on-going support for the cost of a program for at least three years or an endowment that would provide on-going support.*
<b>Classrooms</b>		
Swift Education Classroom	To provide funds for the restoration and re- equipping of classroom that supports 10,000 learners per year and/or the operation of Columbia Springs	A completed gift of \$250,000 (US)
Cordwood Classroom	To provide funds for the maintenance and operation of the classroom and/or Columbia Springs	A completed gift of \$75,000 (US)
Learning Station #1 Wetlands	To provide funds for the restoration and maintenance of the station and/or the operation of Columbia Springs	A completed gift of \$50,000 (US)
Learning Station #3 Stream Table	To provide funds for the restoration and maintenance of the station and/or the operation of Columbia Springs	In-kind materials and labor or a completed gift of \$25,000 (US)
Outdoor Classroom	To provide funds for the maintenance and operation of the classroom and/or Columbia Springs	In-kind materials and labor or a completed gift of \$25,000 (US)

# Naming Opportunities

Naming Opportunity	Purpose	Minimums
<b>Trails</b>		
Heron Loop Trail	To provide funds for the maintenance and operation of the trail and/or Columbia Springs	A completed gift of \$150,000 (US)
Trillium Trail Heron Loop Trail Meadow Trail	To provide funds for the maintenance and operation of the trail and/or Columbia Springs	A completed gift of \$100,000 (US)
Trail Bench	A lasting memorial or honor to a loved one that supports the on- going work of CS.	A completed gift of \$5,000 (US) Limited quantity available.**
<b>Site and Existing Structures</b>		
Earthen Pond	To provide funds for the restoration and maintenance of the pond and/or the operation of Columbia Springs	A completed gift of \$250,000 (US)
Fish Feeding Pond Program	To provide funds for the restoration and maintenance of the fish feeding pond and/or the operation of Columbia Springs	A completed gift of \$250,000 (US)
Heron House or Kingfisher House	To provide funds for restoration or replacement of facilities	A completed gift of \$150,000 (US)
Visitor Center	A lasting memorial or honor to a loved one that supports the on- going work of Columbia Springs	A completed gift of \$75,000 (US)
Earthen Pond Platform	To provide funds for the restoration and maintenance of the platform and/or the operation of Columbia Springs	In-kind materials and labor or a completed gift of \$50,000 (US)
Existing Art Carvings on Trees	To provide funds for operation and maintenance of Columbia Springs and its nature area.	A completed gift of \$3,500 (US). <i>Cost is inclusive of artist's fees and maintenance. Memorials last the life of the usability of the tree.</i>
Bird House	A memorial or honor to a loved one that supports the on-going work of Columbia Springs	A completed gift of \$500 (US) <i>Designation only for the life of the bird house.</i>
*This listing is meant as a starting point of discussion.		
** Executive Director will identify possible locations.		

# Naming Policies

---

The following criteria must be met in all Naming Opportunities:

- All recognition will be delineated and signed by Columbia Springs and the donor as part of the gift agreement;
- All giving must be realized, and pledges paid in full for a recognition to be placed;
- To name a building/structure at Columbia Springs, the donation will be equal to 50% of the cost of the new total building including equipment;
- To name an existing building/structure at Columbia Springs, the donation will be equal to at least 75% the cost of renovation and re-equipping the area;
- To name a program at Columbia Springs, the donation will be equal to the total cost of the program each year for three years;
- An endowed named program will be equal to 100% of the cost of program divided by four percent (4 %) on the date of the payment of the gift;
- Donor walls will be used to recognize giving in ecological sensitive areas. They will be appropriate, weather proof, and natural. These walls need to be artistic yet fit into the natural surroundings of Columbia Springs;
- Under extraordinary circumstances, when the continued use of the Named Opportunity would compromise the public trust and reflect adversely upon Columbia Springs, the Board of Directors of Columbia Springs reserves the right to rename Naming Opportunities at any time at its sole discretion;
- A Naming Opportunity shall not lend itself to unwanted abbreviations, acronyms, or nicknames under current usage;
- At the end of the useful life of a Named Opportunity, Columbia Springs may rename the item;
- The Executive Director will be authorized to sign a gift agreement when they have been reviewed by the Gift Acceptance Committee and approved by the Board of Directors.





# Our Leadership

**David Lampe**  
*Chair, Property Management*

**Ed Barnes**  
*Retired; IBEW Local 48*

**Gil Luna**  
*Vancouver Public Schools*

**Dr, Peter Williams**  
*Chair-elect, Clark College*

**Nancy Barnes**  
*Clark PUD Commissioner*

**Rich McConaughy**  
*City of Vancouver*

**Heidi Johnson Bixby**  
*Secretary, Johnson Bixby*

**Bill Collins**  
*Tidewater Barge Line*

**Allison Kinney**  
*Moffatt & Nichol*

**Wendy Smith**  
*Treasurer, Columbia Credit Union*

**Cindy LeFleur**  
*WA Dept of Fish & Wildlife*

**Dennis Kampe**  
*Cascadia Tech Academy*

**Maureen Montague**  
*Executive Director*

**Tom Musser**  
*Retired; Clark County Fairgrounds*

## Our Partners



## Individual Partners

David Lampe

Paul Montague

Dennis Kampe

Heidi Johnson Bixby

Joe Pauletto

## 2019 Corporate Sponsors



## 2019 Event Sponsors





Jennifer Hawks-Conright  
Development Director  
12208 SE Evergreen Hwy  
Vancouver, WA 98683

(360) 882-0936 x 231 | [development@columbiasprings.org](mailto:development@columbiasprings.org)